



## Beth Stockwell, Partner and Director of Sales and Marketing for Beachy Cream



Beth Stockwell is a partner and director of sales and marketing for Beachy Cream, an organic ice cream company known for its delightfully unique ice cream sandwiches, such as the Ginger Wipeout, Key Lime Cowabunga and Bitchin' Chocolate Chocolate, and the Beachy Cream Girls. She has a love for managing events, building the business, and creating new concepts for the company. Beth's passion for food is one she shares with her mother, the company's founder and president, Ann Ryan. Together, they have transformed a successful ice cream cart roaming Malibu, California into a flourishing company with frozen treats in over 50 stores (and counting), including Whole Foods.

Beth grew up in Los Angeles, California surrounded by people who loved good food. She became her mother's sous chef at a very young age, learning the culinary traditions of her family. After graduating from Malibu High School, Beth became

interested in teaching and attended St. Mary's College of California in the Bay Area, earning a B.A. in liberal and civic studies.

When Beth tasted her mother's prototype Ginger Wipeout ice cream sandwich, she knew she wanted to be a part of the Beachy Cream Team. A self-proclaimed "foodie" with a knack for wrangling business, Beth has helped to place Beachy Cream ice cream products in numerous restaurants and food trucks, and at events and parties hosted by luminaries including Elton John and Paul Mitchell. The company has products in stores throughout the West Coast and will soon open a factory where the company will produce the delicious, organic ice cream treats on a larger scale for national distribution.

Beth sometimes acts as the company spokesperson and has been interviewed on KTLA 5 Los Angeles Morning News, one of the city's highest rated morning news shows, and other news outlets. She helps to maintain the company's fresh, wholesome and fun brand through her work hiring and training the Beachy Cream Girls, retro-inspired models and brand ambassadors who give out ice cream sandwiches from "cigarette" trays at events and model for the Beachy Cream calendars.

"I love that our ice cream is certified organic and we are staying true to our values," says Beth. "What brings me the greatest joy is meeting new people and hearing how much joy something as small as an ice cream sandwich brings them."

Beth's favorite Beachy Cream ice cream sandwich is the vegan, dairy-free, gluten-free, DaKine, but admits her favorite changes on a regular basis because they are all so good. She resides in Southern California and enjoys reading, yoga and bike rides on the beach with her daughter and husband.

For more information, visit [beachycream.com](http://beachycream.com)

